

ACI



# 2021 ANNUAL REPORT



**THE INFORMATION IS APPARENT.  
ACTION IS IMPERATIVE.**

## **MISSION STATEMENT**

**THE APPLIED CONSCIOUSNESS INITIATIVE IS A 501(C) (3) NON-PROFIT, EDUCATIONAL AND CHARITABLE ORGANIZATION COMMITTED TO PROVIDING WELLNESS TOOLS TO HEALTH PRACTITIONERS AND INDIVIDUALS IN A MANNER WHICH ALLOWS FOR READY APPLICATION AND RESULTS.**

## **2020 FOCUS AREAS**

**FOOD EQUITY / ACCESS**

**FOOD EDUCATION - RIGHT TO KNOW + NON-TOXIC FOODS**

**FOOD EDUCATION - NUTRITIONAL CONTENT**

**PERSONAL AND FAMILY HEALTH EDUCATION**

**CLIMATE CHANGE AND ENVIRONMENTAL RESTORATION**

# **2020 PROGRAM: SWEET LIFE BAKERY AND THE GURU'S KITCHEN**

**THIS IS OUR KITCHEN PROGRAM IN GUALALA, CA. THIS PROGRAM  
BEGAN IN OCTOBER 2020, AND IS STILL RUNNING.**

**HIGHLIGHTS / SUCCESSES OF THE PROGRAM INCLUDE:**

- COMPLETELY DONATION-BASED FOOD. WITH SUGGESTED DONATION AMOUNTS, SOME 'CUSTOMERS' GIVE EXTRA AND SOME PAY LITTLE TO \$0.**
- OVER 300 MEALS DONATED OFF-SITE AT ZERO COST.**
- EIGHT ONLINE (DUE TO COVID) COOKING CLASSES.**
- OVER 40 HOURS OF EXCLUSIVELY PERSONAL EDUCATION TO INDIVIDUALS FOCUSED ON MEAL PREPARATION / HEALTH.**
- OVER 800 HOURS OF SMALL GROUP EDUCATION FOCUSED ON MEAL PREPARATION / HEALTH.**
  
- WATER CONSERVATION EDUCATION TO VOLUNTEERS.**
- AS OF FEBRUARY 2021, ALMOST COMPLETELY LOCAL, RENEWABLE ENERGY USED TO RUN ALL OPERATIONS.**
- MAJORITY OF FRESH FOOD USED IS PURCHASED FROM A 250 MILES RADIUS AND ORGANIC.**
- ALL FOOD CUTTINGS ARE COMPOSTED, MEANING ZERO FOOD WASTE TO LANDFILLS.**
- ALL FOOD SERVED IS VEGAN, REDUCING PARTICIPATION IN GREENHOUSE GAS EMISSIONS, FRESH WATER USE, LAND-USE RELATED ENVIRONMENTAL DESTRUCTION, AND OTHER FOOD-RELATED DESTRUCTION.**

